

CITIZEN

Citizen CT-E351



Design meets print

Stylish & unique POS printers



CT-E351: An economic and innovative 3-inch addition to the stylish new POS-line from Citizen!

Introducing the CT-E351

Its compact and stylish design make it the perfect printer for hospitality and retail point-of-sale.

- Front exit, top loading
- New sleek designed case
- Interface options: USB + LAN or USB + Serial
- High performance (250 mm/s)



CT-E351 Versions

- Interfaces:
 - LAN (Ethernet) & USB
 - Serial (RS232) & USB
- Colors:
 - Standard Black
 - Pure White



	USB + LAN	USB + Serial
Black	CT-E351ETU-BK	CT-E351RSU-BK
Pure White	CT-E351ETU-WH	CT-E351RSU-WH

CT-E351 Media

- Front exit with full and partial cutting
- Top loading – drop in design
- 58 mm or 80 mm paper roll widths
- Up to 83mm outside diameter
- Core 18mm outside diameter
- Paper thickness 53 to 85 μm



Highlight CT-E351

Citizen offers a **range of printing solutions** specifically to meet your **mobile** printing requirements, including:

- Mobile but also stationary printers
- **iOS, Android, and Windows compatibility**
- SDKs and APIs
- **Easy set-up**, simple to use solutions



Product applications CT-E351

Hospitality



Front exit prevents beverage spills inside, small design saves counter space

Retail



Contemporary design ideal for users who value space savings and modern aesthetics

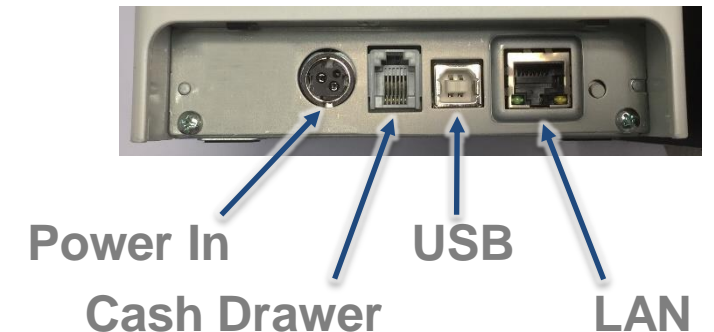
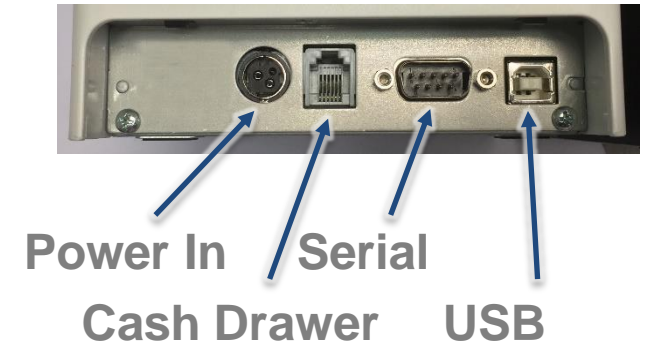
Specialty Merchandising



High performance operation media can be quickly and simply “dropped-in”

CT-E351 Data Interfaces

- Serial RS232C:
 - 9-pin connector
 - 1,200 to 115,200 baud
- Ethernet (LAN):
 - 100Base-TX or 10Base-TX
 - Web interfaces for configuration
 - Configuration by utility (via USB or LAN)
- USB:
 - USB 2.0, full speed
 - Standard on both models



Printing & Media Specification

Model	CT-E351
Print speed	250 mm/s max
Print width	72 mm, 2.83 inches
Resolution	203 dpi horizontal & vertical
Media type	Direct thermal paper rolls
Media width	58 or 80 mm ±0.5mm
Media diameter	83 mm max
Media thickness	53 to 85 µm (~2.0 to 3.3 mils)
Fonts	A, B & C (12x24, 9x24 & 8x16 dots)
Character sets	15 code pages, 17 character sets
Barcodes	1D (3of9, UPC A/E, EAN 8/13, ITF, 39, 128, NW7, 93, GS1) 2D (PDF417, QR, Databar, Composites)



Weight, Dimensions, & Specifications

Model	CT-E351
Weight	4.19 lb (1.9kg)
Height	5.2 in (132mm)
Width	5.5 in (140mm)
Depth	7.68 in (195mm)
Emulation	ESC/POS ®™
Power supply	100-240v, 50-60 Hz, external power supply (supplied) or 24V DC

1. ESC/POS is a registered trademark of Seiko Epson Corporation



CT-E351 inside the box

Box contents for CT-E351 printer:

- Printer
- AC Adapter
- Media partition
- Quick Start Guide
- Power cord
- Sample media

AC Adapter
(PSU)



RS232 Serial
Cable



USB Cable



When to THINK CT-E351:

- Elegant and stylish design
- Fast print speed (250mm/s)
- Ideally suited for **hospitality or retail**
- Same height as a typical cash drawer
- **mPOS ready** to set up network
- **3 year warranty**
- USB with LAN or Serial on board
- Easily accessible front power button
- **Value for money** against the competition



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Thank You!